

**INTELLECTUAL
PROPERTY**

**INDUSTRY
CONNECTIONS**

**DIVERSITY
INITIATIVES**

FEMA GRAS

PUBLICATIONS

SCHOLARSHIPS

ADVOCACY

**MEMBER
RESOURCES**

**PUBLIC
OUTREACH**

**GLOBAL
PARTNERSHIPS**



CORE VALUES

We believe that flavors enrich our lives in many more ways than taste. By nourishing the essential connections between food and flavors, we can build meaningful experiences, relationships and communities.

VISION

Universal acceptance of the value of flavorings.



MISSION

FEMA furthers the business interests of its members through a sound scientific program designed to promote the safe use of flavors. Through effective representation of its members, FEMA fosters a global environment in which the flavor industry can create, innovate, and compete.



CORE VALUES



INTEGRITY | FEMA earns trust by ensuring that flavors are safe for consumers and supporting the communities where we work and live.



SAFETY | FEMA supports programs and policies that protect public health in a variety of ways.



SOUND SCIENCE | FEMA supports programs and policies that protect public health in a variety of ways.



EDUCATION | FEMA shares insights, expertise and resources that illuminate the connections between science, policy, food and flavor.



DIVERSITY | FEMA fosters an inclusive community of people and companies to reflect a variety of ideas, perspectives and opportunities.



SUSTAINABILITY | FEMA ensures the longevity of the industry through sustainable business practices and supply chains.



KEY ACTIVITIES



PUBLICATIONS | FEMA builds awareness of flavor safety by publishing its scientific findings in reputable, peer-reviewed journals and trade publications to contribute our expertise to protect public health.



GLOBAL PARTNERSHIPS | FEMA works with internationally respected organizations to support the harmonization of U.S. and foreign regulations involving the manufacture, use, and labeling of flavors so that we have a common understanding of the safety of flavor ingredients.



FEMA GRAS | The FEMA Expert Panel ensures the safe and responsible use of flavorings by regularly reviewing the safety of flavor ingredients, and by continually analyzing studies that affect flavors and the products in which they are used.



ADVOCACY | FEMA responds to U.S. legislative and regulatory activities affecting the flavor industry while ensuring that consumers can trust that the ingredients in their food are safe.



MEMBER RESOURCES | Through meetings, webinars, and breaking updates, FEMA keeps our members apprised of government policy changes, advances in flavor science, and industry insights that support their business objectives.



PUBLIC OUTREACH | FEMA connects with others through our shared experiences with food by communicating the value and importance of flavors, science, and safety, and how flavors positively impact our lives.



CAREER POSSIBILITIES | FEMA supports the next generation of the flavor industry by offering promising students scholarships and providing training to emerging professionals to help them get to the next level of their careers.



DIVERSITY INITIATIVES | FEMA believes that it's important to recognize, validate and amplify perspectives of people of color and women to ensure equitable opportunities for everyone in the industry.



INDUSTRY CONNECTIONS | FEMA fosters relationships with professionals, organizations, coalitions and experts that support the safe and responsible use of flavorings.



INTELLECTUAL PROPERTY | FEMA informs the public of important safety information related to flavor ingredients while protecting the flavor recipes at the core of member businesses.



INTEGRITY



SAFETY



SOUND SCIENCE



EDUCATION



DIVERSITY



SUSTAINABILITY