



FLAVOR SAFETY

MYTH VS. FACT



MYTH

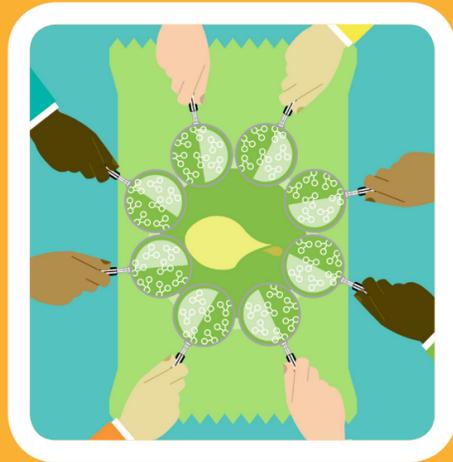
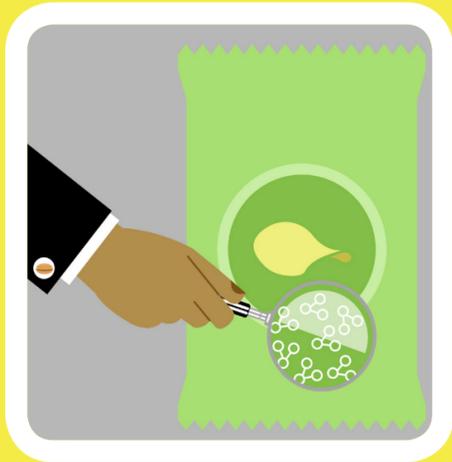
FACT

MYTH #1

Americans must rely solely on the food industry for the safety of flavors in food and beverages.

FACT

Flavor safety is determined by an independent Expert Panel that is respected around the world.



DID YOU KNOW?

FEMA has worked with US regulatory agencies for more than **100 years**. More than **100 countries** accept FEMA GRAS™ determinations, making it the most trusted authority for flavor ingredient safety in the world.

MYTH #2

Neither the FDA nor independent researchers can gain access to the information used in the FEMA GRAS™ review process.

FACT

FEMA GRAS™ determinations are submitted to the FDA and are publicly available.



DID YOU KNOW?

FEMA GRAS™ sends all of its scientific information to the FDA, exceeding the documentation that the government requires.

MYTH #3

All flavor ingredients submitted to the FEMA Expert Panel are approved.

FACT

Many flavor ingredients never receive final approval in the FEMA GRAS™ review process.



DID YOU KNOW?

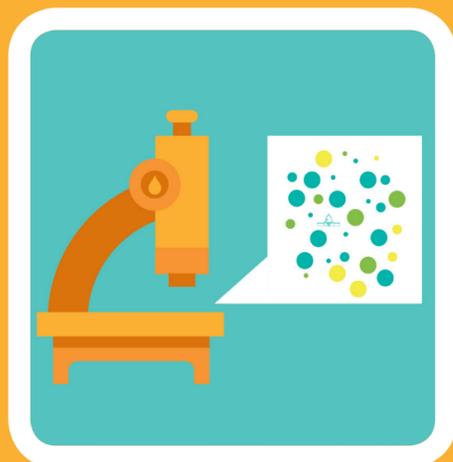
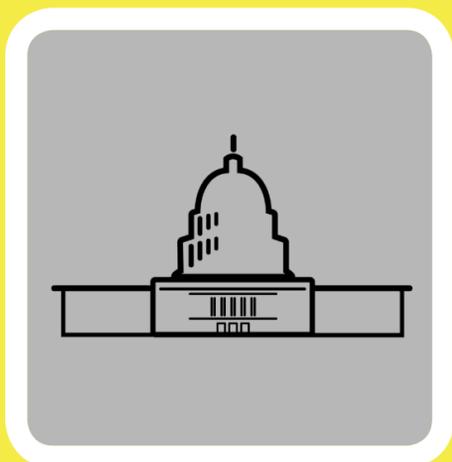
Members of the FEMA Expert Panel are scientific and medical experts from prominent universities from around the world.

MYTH #4

FEMA's focus is on lobbying Congress.

FACT

Advocacy about public policy is a very small part of FEMA's mission.



DID YOU KNOW?

FEMA was founded in 1909 and is globally recognized for the FEMA GRAS™ program. FEMA has developed a dedicated website as a consumer resource to help explain what flavors are and how flavors add to the day-to-day enjoyment of food.

MYTH #5

FEMA is a secret organization.

FACT

FEMA has detailed information on flavor ingredients available to the public.



DID YOU KNOW?

The FEMA GRAS™ program is recognized around the world for its transparency in flavor ingredient safety evaluation. FEMA can provide a list of more than **250 publications** focusing on flavors and flavor safety.